

PRIVACY POLICY

Welcome to Dubadu! Your privacy is important to us. This Privacy Policy describes how we collect, use, store, and share your personal data when you use our mobile application Dubadu (the "App").

By using the App, you agree to the terms outlined in this Privacy Policy. If you do not agree, please discontinue using the App.

1. DATA WE COLLECT

When you use the App, we may collect the following types of information:

1.1. Information You Provide Directly

- **Account Information:** When you sign up, we collect your name, email address, phone number, and profile details.
- **User-Generated Content:** Any photos, videos, voice messages, or documents you upload to the App.
- **Communication Data:** Information from messages, comments, or support inquiries.

1.2. Information We Collect Automatically

- **Device Information:** Unique device ID, operating system, and App version.
- **Usage Data:** Interactions within the App, such as features used, time spent, and preferences.
- **Location Data (if enabled):** GPS data used for location-based features. You can disable this in your device settings.
- **Cookies and Tracking Technologies:** Used to analyze user behavior and improve the App.
- **Push Notifications:** If enabled, we may send alerts, messages, and updates related to App activity. You can manage push notification preferences in your device settings.

1.3. Data from Third-Party Services

- **Social Media Login:** If you sign in via Google, Facebook, or Twitter, we collect basic profile information from those accounts.
- **Analytics and Advertising Services:** Google Analytics, Firebase, and other third-party platforms may collect data to track App performance and show relevant ads.

You can manage or disable these permissions anytime in your device settings.

2. HOW WE USE YOUR DATA

We use your information to:

- Provide and improve the App's functionality.
- Authenticate your identity when logging in.
- Enable features like media uploads, voice recording, and location-based services.
- Send push notifications and important updates
- Analyze user behavior to optimize the App experience
- Display personalized ads and recommendations.
- Detect fraudulent activity and enhance security

You may adjust certain data collection settings (e.g., location tracking) in your device preferences.

3. DATA SHARING

We do not sell your personal data. However, we may share your information with:

3.1. Service Providers

- **Hosting and Infrastructure:** Cloud storage providers to store files securely.
- **Analytics and Advertising Partners:** Google Analytics, Firebase, and ad networks for insights and personalized ads.
- **Payment Processors:** To handle transactions securely.

3.2. Legal and Compliance Requirements

- If required by law or to protect our rights, safety, or users.
- In response to legal requests such as court orders or subpoenas.

3.3. Business Transfers.

If Dubadu is involved in a merger, acquisition, or sale, your data may be transferred to the new entity. In such cases, we will notify you in advance through email or in-app notifications, providing relevant details about the transfer and any changes to data handling policies. If required by applicable law, you may have the right to opt out of such a transfer or request data deletion before it occurs.

3.4. Providing requested services through trusted partners, such as payment systems, delivery services, and technical partners that help run our App. Additionally, when users provide their contact information, it may be shared with automated systems that facilitate communication with relevant service providers, ensuring a seamless experience. These companies may process personal data on our behalf. They are obligated to protect the shared information in accordance with established privacy standards.

4. DATA STORAGE AND RETENTION

We retain your data only for as long as necessary:

- **Account Information:** Stored until you delete your account.
 - **Transaction Data:** Retained for 7 years for legal compliance.
 - **Analytics Data:** Retained for a period necessary for business improvements.
- You can request data deletion at any time by contacting us.

5. YOUR PRIVACY RIGHTS

Depending on your location, you may have the following rights:

- **Access:** Request a copy of your personal data.
- **Correction:** Update inaccurate or outdated information.
- **Deletion:** Request removal of your data (subject to legal requirements).
- **Opt-Out:** Disable tracking or targeted advertising.
- **Data Portability:** Request your data in a structured format.

6. SECURITY MEASURES

We implement industry-standard security practices to protect your data, including:

- Encryption for data storage and transfers.
- Secure authentication to prevent unauthorized access.
- Regular security audits and monitoring for threats.

If a data breach occurs, we will notify affected users as required by law.

7. INTERNATIONAL DATA TRANSFERS

7.1. Your personal data may be processed, stored, or transferred outside of your country of residence, including but not limited to the United States, the European Union (EU), and other jurisdictions where our servers, data centers, or service providers are located.

7.2. We ensure that all international data transfers comply with applicable data protection laws, including:

- General Data Protection Regulation (GDPR) (EU 2016/679) – For users in the European Union, we ensure that any data transfers outside the EU are protected by Standard Contractual Clauses (SCCs) or other approved mechanisms in compliance with Articles 44–49 of the GDPR.
- UK General Data Protection Regulation (UK GDPR) – For users in the United Kingdom, data transfers outside the UK follow similar protections as the EU GDPR, including SCCs and adequacy decisions.
- California Consumer Privacy Act (CCPA) & California Privacy Rights Act (CPRA) – For users in California, we comply with U.S. privacy laws, ensuring that data transferred outside the U.S. maintains equivalent levels of protection.
- Personal Information Protection and Electronic Documents Act (PIPEDA, Canada) – For Canadian users, data transfers are governed by PIPEDA, ensuring that personal information is adequately protected when processed in foreign jurisdictions.
- Privacy Act 1988 (Australia) – For users in Australia, we comply with Australian Privacy Principle (APP) 8, ensuring that personal data transferred outside Australia is handled in accordance with local data protection standards.
- UAE Federal Data Protection Law (No. 45 of 2021) – For users in the United Arab Emirates, data transfers are conducted under UAE data protection regulations, ensuring lawful and secure processing.

7.3. When transferring data internationally, we implement safeguards such as encryption, access controls, and contractual agreements with third-party service providers to ensure your personal data remains protected.

8. CHILDREN'S PRIVACY

8.1. The App is intended for use by individuals who have reached the age of majority or have full legal capacity in their country of residence. If you are under the age of majority as defined by your local jurisdiction, you may only use the App with the written consent of your parent or legal guardian.

By creating an account or using the App, you confirm that you have reached the age of majority or have obtained the necessary consent from your parent or legal guardian to use the App.

8.2. We reserve the right to request proof of age at any time. If a user is unable to provide valid proof of age when requested, we may suspend or delete the account to ensure compliance with our policies.

8.3. We do not knowingly collect personal data from minors without parental consent. If you believe that a child has provided us with personal data without appropriate consent, please contact us.

9. MANAGING YOUR DATA PREFERENCES

You can adjust privacy settings directly in the App or on your device:

- Disable location tracking in your device settings.
- Turn off push notifications in App settings.
- Adjust ad preferences through ad service providers.
- Request to delete or correct specific personal data by contacting our support team.

10. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time. If changes are significant, we will notify users via email or in-app notifications.

The latest version will always be available in the App. Continued use of the App after changes take effect constitutes acceptance of the updated terms.

11. DATA BREACH RESPONSE

We take all reasonable steps to protect your personal data; however, in the event of a data breach that affects your information, we will:

- Assess the nature and scope of the breach.
- Notify affected users as required by applicable laws.
- Work with data protection authorities if necessary.
- Implement corrective measures to prevent future breaches.

12. CONTACT US

If you have questions, comments or concerns regarding our privacy practices or the privacy policy, or wish to update your data, please contact our support team.

Effective Date: March 19, 2025